



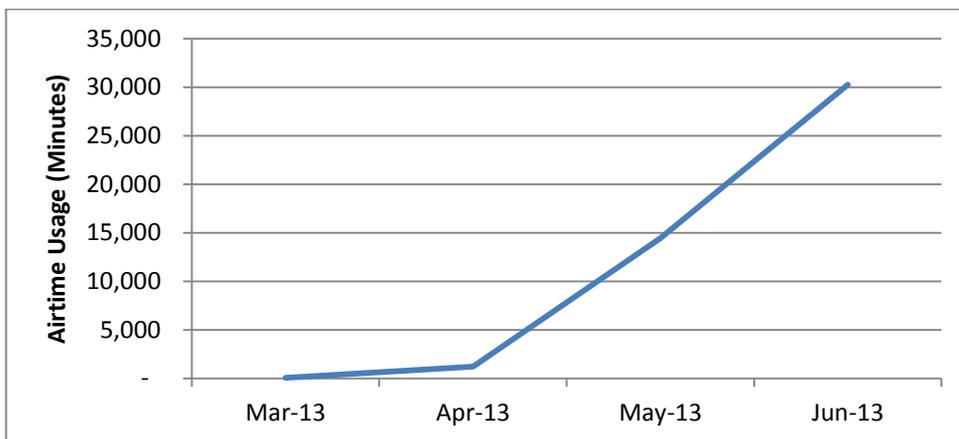
中国移动卫星通信集团

CHINA MOBILE SATELLITE COMMUNICATIONS GROUP LIMITED

## Armarda's associate CMSCG more than doubles mobile satellite airtime from 14,000 minutes in May to over 30,000 minutes in June 2013

- Rapidly increasing airtime usage by subscribers in China since launch of '1349' mobile satellite service in early April
- Successful partnership between Thuraya, CMSCG and CTS lead to rapidly increasing airtime usage

Singapore, 15 July 2013 – China Mobile Satellite Communications Group Limited ("CMSCG" or "the Group"), announced today that it has achieved over 30,000 minutes of mobile satellite airtime usage for the month of June, a more than twofold increase in usage by its subscribers as compared to approximately 14,000 minutes recorded in the month before.



CMSCG has launched its sale of '1349' mobile satellite SIM cards in early May together with China Telecom Satellite ("CTS"), a subsidiary of China Telecommunications Corporation. As part of their joint marketing efforts, CMSCG and CTS are promoting Thuraya mobile satellite handsets and mobile satellite airtime services to key Chinese distributors.

Thuraya, a world-leading mobile satellite service provider, has made available to CMSCG and CTS its comprehensive suite of mobile satellite handsets and services including the SatSleeve, which is the world's first satellite adapter for iPhones. It can transform an iPhone into a dual mode satellite phone by attaching the SatSleeve to the phone, allowing the user to transmit voice signals and send text messages via satellite. In addition, the SatSleeve also functions as a battery charger.

*Thuraya's SatSleeve, which is the world's first satellite adapter for iPhones*



**Jimmy Zhang, Chief Executive Officer of CMSCG** commented on the announcement, “Since the launch of the sale of ‘1349’ SIM cards in early May, we had received positive responses to Thuraya’s products and services, which provide network connectivity in the remote areas not being covered by conventional cellular networks. This has led to the rapidly increasing mobile satellite airtime usage by our enterprise subscriber base.

Going forward, we hope to continue to increase our handset and SIM card sales, which will in turn drive our mobile satellite airtime sales. We envisage demand for mobile satellite phones and airtime in China to continue to grow rapidly through our successful partnership with CTS and Thuraya.”

- The End -

### **About China Mobile Satellite Communications Group Limited**

China Mobile Satellite Communications Group Limited (“CMSCG”) was formed in 2010 and has entered into an exclusive agreement with Thuraya Telecommunications Company (“Thuraya”) to distribute the mobile satellite communication services and products of Thuraya in China. CMSCG will sell and distribute the Thuraya mobile satellite communication hardware and provide voice and data services to the nascent Chinese market.

45% equity interests of China Satellite Mobile Communication Group Limited (“CSMCG”), the wholly owned parent company of CMSCG, has been acquired by Singapore-listed Armarda Group Limited (“Armarda”) on 21 March 2012. Armarda has been listed in the Catalist board of Singapore since 2004.

### **About Thuraya Telecommunications Company**

Thuraya Telecommunications Company (“Thuraya”) is a world-leading mobile satellite service provider of voice, data, maritime, rural telephony, fleet management and other telecommunication solutions, reaching out to remote areas of the world. Thuraya provides mobile satellite communications to over 140 countries around the globe, employing a congestion-free network that now covers most part of the world, including Asia, Australia, Africa, the Middle East and Europe.

### **About China Telecom Satellite Communications Co. Ltd**

China Telecom Satellite Communications Co. Ltd, which is owned by China Telecommunications Corporation (China Telecom), was established in April 2009. Its major services include satellite mobile communications, VSAT communications, international private line and satellite broadband access (IPSTAR System).

Dedicated to satellite communications services, China Telecom Satellite Communications Co. Ltd, as a wholly-owned subsidiary of China Telecom, specializes in the operation of its parent corporation’s satellite communications and undertakes the task of guaranteeing the emergency communications. It serves as the resource center, product integration center and professional support center of China Telecom’s satellite communications business.

### **Financial PR Pte Ltd.**

Mr Gabriel TAN,  
Associate Director  
[Gabriel@financialpr.com.sg](mailto:Gabriel@financialpr.com.sg)  
Tel: +65 6438 2990  
Fax: +65 6438 0064

Ms Allison Chen,  
Consultant  
[Allison@financialpr.com](mailto:Allison@financialpr.com)